

20 24

Sponsorship Proposal



DONOR NETWORK



Our Team

Across the state of Iowa, our philanthropy team serves the donation and transplantation community in a variety of ways to spread awareness about the importance of organ, eye and tissue donation. Initiatives such as volunteering, driver's education, and speaking engagements represent some of the ways through which Iowa Donor Network's philanthropy team is cultivating a culture of generosity that positively impacts and transforms lives.

Monica West

DIRECTOR OF PHILANTHROPY AND DONOR FAMILY CARE

Anne Casey

PUBLIC OUTREACH SPECIALIST

Anna Hobart

EVENTS SPECIALIST

Erica Christian

PHILANTHROPY ASSISTANT

Bonnie Butler

GRANT WRITER



\$628K +

In 2023 Iowa Donor Network raised funds through signature events, third-party events, in-kind donations, designated gifts and more. We saw a 9% increase over 2022.



What We Do

205K +

Iowa Donor Network has the top performing Facebook and TikTok pages for Organ Procurement Organizations in the country.

Generosity at Work

Every dollar helps Iowa Donor Network meet our mission of working together to transform lives through the gift of organ and tissue donation. Below are some of the programs and services contributions help support.

Events	Impact
Give Life 5K (Previously Green 5K)	In 2023, more than 700 individuals attended the Green 5K, coming together to pay tribute to loved ones impacted by organ, eye, and tissue donation. The event fosters community unity and provides individuals with the opportunity to share their personal stories and connect with others. The event successfully raised over \$65,000 for Iowa Donor Network and supports programs including donor family support, public outreach, and clinical excellence.
Team Iowa	At the 2022 Transplant Games of America, Team Iowa was represented by 20 athletes, and over 45 supporting members. Bringing back the Team Cup, Team Iowa was able to make an impact and share their story with the thousands of athletes and supporters attending, along with national coverage of the event.
Candlelight Tribute	140 Donors were honored at the Eastern Iowa, Central Iowa and Virtual Candlelight Tributes in 2023. The 300+ loved ones in attendance were able to honor their loved one and share memories with individuals who have walked a similar path to them.

Events & Opportunities



Give Life 5K
FORMERLY GREEN 5K



Team Iowa
2024 TRANSPLANT GAMES OF AMERICA



Iowa Transplant Open
FINKBINE GOLF COURSE



Candlelight Tributes
CENTRAL & EASTERN IOWA AND VIRTUAL



We know how important it is to honor donors, celebrate recipients, and give hope to those waiting for a life-saving organ transplant. Please join us as we gather donation advocates from across the state and country to raise awareness for organ, eye and tissue donation. Your support is paramount to our success!

Platinum Sponsorship Package

- Opening Ceremonies Recognition
- Prominent Logo Recognition on Materials
- Sponsor Recognition of Chosen Activity
- Social Media Mention
- Optional Promotional Item in Race Packet
- Optional Booth at Event
- 8 Race Entries

\$5000

Gold Sponsorship Package

- Opening Ceremonies Recognition
- Logo Recognition on Materials
- Social Media Mention
- Optional Promotional Item in Race Packet
- Optional Booth at Event
- 6 Race Entries

\$2500

Silver Sponsorship Package

- Opening Ceremonies Recognition
- Logo Recognition on Event Website
- Social Media Mention
- Optional Promotional Item in Race Packet
- 4 Race Entries

\$1000

Bronze Sponsorship Package

- Opening Ceremonies Recognition
- Logo Recognition on Event Website
- Social Media Mention
- 4 Race Entries

\$750

Advocate Sponsorship Package

- Logo Recognition on Event Website
- 2 Race Entries

\$500

Support Sponsorship Package

- Text Recognition on Event Website
- 1 Race Entry

\$250



Your financial gift provides critical education about organ, eye and tissue donation in our community, and supports Team Iowa's participation in the Transplant Games of America. Our members dedicate their time to sharing their stories and their incredible experience with transplant recipients, living donors and donor families at this national event. Your gift will help the team continue to recruit and spread awareness about the importance of organ, eye and tissue donation in Iowa and nationally.

Platinum Sponsorship Package

- Prominent Logo Recognition on Team Shirts
- Logo on Athlete Performance Shirts
- Prominent Logo Recognition on Materials
- Logo with Link on Website
- Social Media Campaign Recognition
- Opportunity to Tailor Sponsorship Package
- Funds Hotel Rooms for the Chosen Sponsored Donor Family

\$5000

Gold Sponsorship Package

- Large Logo Recognition on Team Shirts
- Large Logo Recognition on Materials
- Logo with Link on Website
- Social Media Campaign Recognition
- Opportunity to Tailor Sponsorship Package
- Funds 1 Team meeting and meal

\$2500

Silver Sponsorship Package

- Logo Recognition on Team Shirts
- Text Recognition on Materials
- Logo on Website
- Social Media Recognition before the Games

\$1000

Bronze Sponsorship Package

- Text Recognition on Team Shirts
- Text Recognition on Website
- Social Media Recognition before the Games

\$750

Advocate Sponsorship Package

- Text Recognition on Team Shirts
- Text Recognition on Website

\$500

Support Sponsorship Package

- Text Recognition on Event Website

\$250



Iowa Transplant Open

August 23, 2024
Finkbine

The Iowa Transplant Open was established to raise awareness of organ and tissue donation, while supporting Team Iowa. Team Iowa helps the Open by volunteering the day-of the event with logistics and organization, as well as gathering sponsorships and auction items. All funds raised from the Open will go toward Team Iowa's participation in the 2026 Donate Life Transplant Games of America. ***A transplant is "The Mulligan"... A second shot at life!***

Premier Sponsor

- Tournament Open Recognition
- Speaking Opportunity at Reception
- Prominent Logo Recognition on Website
- Logo Recognition on Score Cards
- Social Media Mention
- Optional Promotional Item in Packets
- 2 Foursome Teams

\$3500

Reception Sponsor

- Tournament Open Recognition
- Prominent Recognition on Website
- Prominent Logo Recognition at Reception
- Social Media Mention
- Optional Promotional Item in Packets
- 2 Foursome Teams

\$2000

Beverage Cart Sponsor

- Tournament Open Recognition
- Logo Recognition on Event Website
- Logo Recognition on Beverage Cart
- Social Media Mention
- Optional Promotional Item in Packets
- 1 Foursome Team

\$1500

Lunch Sponsor

- Tournament Open Recognition
- Logo Recognition on Event Website
- Logo Recognition on Provided Lunch
- Social Media Mention
- 1 Foursome Team

\$1000

Hole Sponsor

- Recognition on Event Website
- Logo Signage at Tee on Two Holes
- Social Media Mention
- 1 Foursome Team

\$750

Advocate Sponsor

- Recognition on Event Website
- Logo Signage at Tee on One Hole
- Social Media Mention

\$500

Candlelight Tributes

Fall 2024
Central Iowa, Eastern Iowa and Virtual

The role of our Donor Family Care team is to offer support and resources to meet the needs of each donor family member. Our Donor Family Care team is here to offer a listening ear, facilitate potential correspondence between donor families and recipients, provide information on available grief materials and much more. The Candlelight Tribute is a series of memorial events, occurring throughout Iowa and virtually, for donor families to honor their loved ones and celebrate their life.

Platinum Sponsorship Package

- Mention During Welcome at All Locations
- Donor Family Gift Sponsor
- Prominent Logo Recognition on Website
- Sponsorship of 40% of Tables
- Logo on Event Materials

\$5000

Gold Sponsorship Package

- Mention During Welcome at All Locations
- Food and Beverage Sponsor
- Logo Recognition on Website
- Sponsorship of 30% of Tables
- Logo on Event Materials

\$2500

Silver Sponsorship Package

- Logo Recognition on Event Website
- Sponsorship of 20% of Tables
- Logo on Event Materials

\$1000

Bronze Sponsorship Package

- Name Recognition on Event Website
- Sponsorship of 10% of Tables

\$750

Advocate Sponsorship Package

- Name Recognition on Event Website

\$500

Support Sponsorship Package

- Text Recognition on Event Website

\$250

Sponsor & Get In Touch

To sponsor one of the opportunities noted in this packet visit the link below to complete and submit your sponsorship request or reach out to a member of our team via the email address below.

www.iowadonornetwork.org/sponsor



Main Office

[319.665.3787](tel:319.665.3787)

550 Madison Ave

North Liberty, Iowa 52317

Regional Office

[515.727.7897](tel:515.727.7897)

320 Adventureland Dr NW

Altoona, Iowa 50009

[1-\(800\)-831-4131](tel:1-800-831-4131)

philanthropy@iadn.org